

# BERETTA<sup>®</sup>

SHARING WHAT MATTERS

RWA 11b LEAN  
GROUND BISON

## Bragging Rights:

- 100% Canadian bison
- Prohibited from receiving antibiotics of any kind
- No added hormones or steroids
- Sustainable program from conception to consumption
- Traceable back to their farm of origin
- Pasture raised on grass and finished 100+ days on grain feed for maximum marbling
- Vertically integrated supply chain from farm through to harvest in Alberta, Canada
- Humanely Raised on farms with regenerative practices that closely mimic the natural habitat of bison

## Specs:

- Storage Conditions: Keep Refrigerated
- Individual Package Size (inches): 5.5" x 5.5"
- Unit Type: Pack
- Pieces Per Unit: 454g
- Portion Size: 454g
- Package Tare Weight: 2 gr
- Master Case Weight: Approx. 4.54 kg
- Master Case Tare Weight: 0.26 kg
- Units per Master Case: 10
- Master Cases per Pallet: 100
- Boxes per Pallet Layer: 10
- Shelf Life: 14 days once product received
- Ordering Code: 50-12-52100-1-22



## In-store Label

**BERETTA**  
SHARING WHAT MATTERS

**LEAN GROUND BISON  
BISON HACHÉ MAIGRE**

Raised without  
THE USE OF  
ANTIBIOTICS

Élevé sans  
L'UTILISATION  
D'ANTIBIOTIQUES

RAISED IN CANADA  
ÉLEVÉ AU CANADA

226g / 8oz

KEEP REFRIGERATED  
CONSERVER AU RÉFRIGÉRATEUR

**SHARING WHAT MATTERS**  
In 1992 we started what was to become Beretta Farms by buying two pigs. Neither of us came from a farming background which was both a blessing and a challenge. We even named those first two pigs (Wilbur and Charlotte), something we have never done since! When they were full grown, we had them harvested at a local butcher shop and brought home all the cuts which we then proceeded to deliver to friends and family. The experience of those first two pigs changed our lives forever and launched this wonderful journey that has involved our parents and now our kids. Thanks for letting us share what matters.

**LE MEILLEUR EST À PARTAGER**  
En 1992, nous avons acheté deux porcs et lancé ce qui allait devenir Beretta Farms. Aucun de nous ne venait d'un milieu agricole, ce qui était à la fois une chance et un défi. Nous avons même donné un nom à ces deux premiers porcs (Wilbur et Charlotte), ce que nous n'avons jamais fait depuis! Dès qu'ils ont atteint leur pleine maturité, nous les avons fait abattre dans une boucherie locale. Puis nous avons livré à nos amis et à notre famille toutes les pièces de viande ramassées à la maison. L'expérience a changé notre vie pour toujours et débute ce parcours exceptionnel qui inclut nos parents et maintenant nos enfants. Merci d'accepter de partager le meilleur.

*Amber Ciffin Beretta*

Prepared for / Préparé pour  
BERETTA FARMS, King City ON  
CAN 178 1K4

**BERETTAFARMS.COM**

Nutrition Facts Valeur nutritive		
Per 1/2 cup (100 g) per 1/2 tasse (100 g)		
Calories	220	% Daily Value*
Fat / Lipides	15 g	30%
Saturated / saturés	5 g	35%
Trans / Trans	1 g	
Carbohydrate / Glucides	0 g	
Fibre / Fibres	0 g	0%
Sugars / Sucres	0 g	0%
Protein / Protéines	19 g	
Cholesterol / Cholestérol	70 mg	
Sodium	65 mg	3%
Potassium	200 mg	4%
Calcium	10 mg	1%
Iron / Fer	0 mg	0%
Vitamin C / Vitamine C	0 mg	0%

\*% or less is a little, 15% or more is a lot  
\*% ou moins c'est peu, 15% ou plus c'est beaucoup

INGREDIENTS: Bison  
INGRÉDIENT: Bison

www.berettafarms.com

@berettafarms